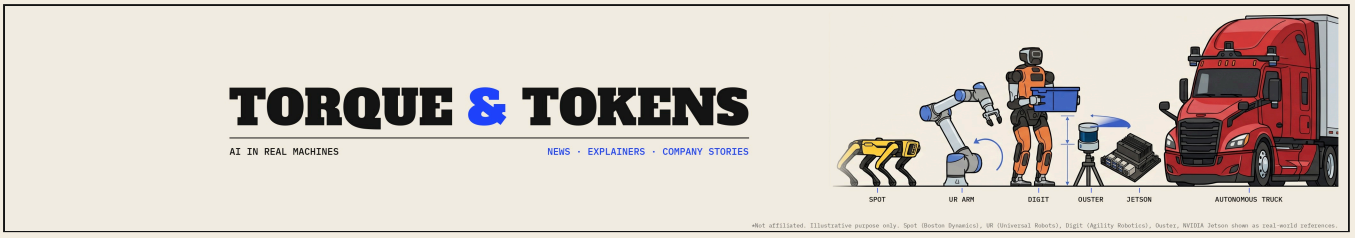
AN EDITORIAL PUBLICATION BY THE TECH STORYTELLER

AI in real machines.

Torque & Tokens is an English-language publication about AI that has to work on real hardware: robotics and humanoids, autonomous vehicles, physical AI, agentic engineering, CAD and simulation, embedded systems and industrial AI.



*Real products shown for illustration only. Not affiliated with or endorsed by the companies named.

What we do

We tell the big stories of the field through the companies, people and products behind them, and explain the mechanism an engineer would look for. Every post links its primary source. Company statements stay company statements.

Who reads it

- → Engineers in mechanical, systems, embedded, robotics and simulation roles
- → Technical founders in robotics, physical AI and engineering software
- → Industrial buyers and integrators
- → Investors and analysts following physical AI

Where we are today. The Torque & Tokens LinkedIn page relaunched in November 2026 from an existing robotics news page with 356 followers (3 Nov 2026). We are building for reach and report real numbers as they come. We publish no estimated or projected reach figures.

Formats

The Signal

The news from robotics, physical AI and industrial AI, with what the number really measures and where it is heading.

Explained

Keynotes, interviews and earnings calls turned into carousels and short 2D comic films, with quotes and timestamps.

Build File

Company and product features. How a robot, a sensor or a tool goes from pilot to repeat customer.

Engineering Comics & Industry Pulse

The parts of the job nobody puts on a slide, with our Hamburg otter. Plus a monthly video round-up cut into native clips.



Explained · Optimus carousel



Engineering Comic



The Signal · Kodiak

Sample posts. AI illustrations in the house style, labelled as illustrations.

Ways to work with us

- → Story pitches. Launches, papers, field data. Free editorial consideration.
- → Company and product features. Built on your real material. Paid features labelled as partnerships.
- → Explainers and comic films. Your use case in our house style.
- → Launch, event and interview coverage.

Rates and availability on request.

Editorial rules

- → Primary source linked in every post
- → Claims attributed to the company that made them
- → Paid partnerships labelled, business relationships disclosed
- → No invented quotes, customers, numbers or test results
- → Illustrated products carry a "not affiliated" note

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